The Campaign For UC San Diego

At the University of California San Diego, challenging convention is our most cherished tradition. The Campaign for UC San Diego is a university-wide comprehensive fundraising effort to transform the student experience, our campus, and ultimately the way humanity approaches problems and develops solutions.

Honoring the legacy of Elizabeth Barrett-Connor, MD

Epidemiologist, researcher and public health pioneer **Dr. Elizabeth Barrett-Connor** transformed our understanding of the wellbeing of middle-aged men and women. She was a distinguished professor in the Department of Family Medicine and Public Health at UC San Diego School of Medicine in addition to being the founder and director of the Rancho Bernardo Heart and Chronic Disease Study.

Her pioneering work in population-based chronic disease epidemiology culminated in the Rancho Bernardo project, which is now in its 47th year — one of the longest-ever continuously funded National Institutes of Health observational trials. The study is particularly notable for its emphasis on including women in the cohort, something that was revolutionary when it first launched and paved the way for studies that focused on an *entire* population rather than solely men: until then a standard practice.

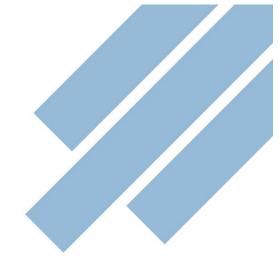
Established by Dr. James Connor, UC San Diego seeks to remember Dr. Barrett-Connor and honor her legacy through the Elizabeth Barrett-Connor Legacy Award. We invite you to join us.

The Elizabeth Barrett-Connor Legacy Award

The Elizabeth Barrett-Connor Legacy Award will be awarded to a student(s) entering their third year in the SDSU-UC San Diego Joint Doctorial Program in Public Health. It will seek out candidates whose dissertations propose innovative approaches to transform public health with a preference for research focused on prevention and epidemiology. Applicants will submit an overview of their research and an essay discussing how their research honors the legacy of Dr. Barrett-Connor. Awardees will be announced each spring.

Carry on Dr. Barrett-Connor's bold spirit

The Elizabeth Barrett-Connor Legacy Award will be a transformative resource, ensuring that Dr. Barrett-Connor's support of aspiring epidemiologists is carried on in perpetuity. By making a gift to the Elizabeth Barrett-Connor Legacy Award fund, your support will empower each awardee to redefine health for generations to come.



"Everyone knew of
Elizabeth in epidemiology
— she was the beacon of
women in epidemiology.
But what was so
remarkable about her
was her humility and
outreach to junior
investigators, especially
women. As famous and
successful as she was,
she befriended and
mentored us."

Jane A. Cauley, DrPH
Distinguished Professor of Epidemiology
Graduate School of Public Health
University of Pittsburgh

Continue the nontradition.

A trailblazer for public health

Dr. Elizabeth Barrett-Connor was a titan in her field and trailblazer for public health in so many ways. We invite you to join us in honoring her spirit and carrying on her legacy by making a gift in support of the **Elizabeth Barrett-Connor Legacy Award**.

Your opportunity to act

Now is the time. The partnership of our community is vital to the success of Herbert Wertheim School of Public Health, especially its students. Making a gift in support of the Elizabeth Barrett-Connor Legacy Award is a tangible way you can remember Dr. Barrett-Connor's life, celebrate her leadership, and honor her spirit. With visionary philanthropists at our side, we can empower tomorrow's epidemiology leaders in much the same way that Dr. Barrett-Connor did throughout her career. Thank you for your consideration.

If you're viewing this from your computer, you can <u>click here</u> to make a gift right now. You can also visit <u>giveto.ucsd.edu</u> and search for "Barrett-Connor Legacy Award" to support the initiative. Or, to learn more or discuss other ways you can partner with us, please contact:

Laura Adler Senior Director of Development (858) 246-1141 Imadler@ucsd.edu



Help us continue the nontradition.

At UC San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego — our university-wide comprehensive fundraising effort concluding in 2022 — we are enhancing student support, ensuring student success, transforming our campus, connecting our community, and redefining medicine and health care on a global scale.

Learn more: campaign.ucsd.edu